

Arts on the Square 2010 Artist Application

You are cordially invited to submit your fine art slides for jury to the Fourth Annual Waupaca Arts on the Square, taking place on Saturday, August 21, 2010 from 10am to 4 pm on the square in beautiful downtown Waupaca, Wisconsin. This Unique, eclectic festival of the arts, with an estimated 5000 attendees, celebrates all aspects of the arts, with a special emphasis on community participation. In addition to the 40 juried artists, a variety of diverse events take place throughout the festival weekend.

- **12th Annual Waupaca Triathlon:** draws over 800 athletes, concurrent with the Arts on the Square
- **Unique festival food:** Delicious "Taste of Waupaca" food from a variety of local restaurants! Fair trade coffee and home made pastries during artist set-up!
- **Entertainment:** Featured acts from the infamous talent-rich Waupaca area and beyond!
- **Dance stage:** emphasis in 2010 will be dance acts! Participation encouraged!
- **Buskers:** street entertainment enriches the festival!
- **Expanded Farmers' Market:** local and organic produce, and fair trade items featured...
- **Arts Workshops:** community participation in a variety of arts related workshops!
- **Community Art Project 2010:** Everyone joins in for the creation of a unique and lasting piece of art that adds to the area's growing public collection!
- **4th Annual Street Dance:** a Friday night music festival with a variety of great acts, right on the street, to kick off the Saturday events!!! An all ages event.
- **Arts on the Square Annual Poster Contest:** Submit an original rendition of your interpretation of our eclectic festival, to be used widely in our promotional materials...\$100 cash prize for the winner, and the winning entry will be made into an art poster! *See back of this form for details.*
- **And much, much more** is being planned for 2010!!! Check our website www.waupacaarts.org for periodic updates on the creative additions to our planning!

Detach form here and return to: WCAB, PO Box 88, Waupaca, Wisconsin 54981 See reverse side for details and cash awards...

Artist Name _____
Business Name(DBA) _____
Address _____
Daytime Phone _____
Cell Phone _____
City, State, Zip _____
E-mail _____
Seller's Permit # _____
Or Social Security Number _____

Media:
 2-D Mixed Media Computer Imaging
 Drawing and Graphics Photography
 Painting(incl. watercolor, acrylic, oil, pastel)
 Printmaking Ceramics Glass
 Fiber (incl. weaving, leather, basketry, paper)
 Jewelry Wood Sculpture/3-D Media

FEES:
____ Booth Fee \$65 due May 15, 2010
or until booth spaces full
(please apply early; we turned away qualified artists in 2009!)

Remember: with this form, YOU MUST SEND:
*Four labeled slides in clear slide protector, photographs, CD or URL to Website, or indication that you are sending *jpg via e-mail (preferred!*
Please include info@waupacaarts.org in your address book for future communiqués.
*A self-addressed stamped envelope for return of artist notification, AND
*Application fees to:
WCAB, PO Box 88, Waupaca, WI 54981

I accept and agree to abide by the rules of entry as described. I do not hold WCAB, its officers or agents responsible for loss or damage. I accept responsibility for any sales tax required due to the sale of my work.

Applicant signature: _____ Date: _____

Details...Details...Details...Details....Details....Details....Details....Details....Details....Details....Details....Details...Details....

Eligibility:

Participation is open to all artists working in all fine art and fine art craft media. All work must be the artist's own and original in concept, design and execution. Artists whose work has been made with the use of commercial kits, molds, patterns or other commercial methods will not be accepted.

Jury Process:

Selection of work will be reviewed and judged by a panel of professionals and WCAB members. Selection is made based on originality, execution of design, technique and craftsmanship, creative use of materials, aesthetic qualities, and diversity of media within the Arts on the Square event.

Procedure:

Please send well-marked slides, photographs, CD or e-mail with JPG attachments, or a URL to a website. *Do not send the actual works of art!* Slides of accepted artists will be returned to the artist after review on the date of the event. Slides for work that has not been accepted will be returned upon artist notification.

Deposit of check:

Your application fee check will be deposited upon receipt for security purposes and to ensure proper accounting. Deposit of check does not imply acceptance to Arts on the Square. If an artist's work is not accepted, the registration fee will be returned along with artist notification.

Booth spaces and Fees:

Booth spaces are 12'x13', and will easily accommodate the standard 10'x10' tent. You will be assigned a space. All spaces surround the Waupaca downtown Square, amidst a variety of activities. This is an all-weather event.

Awards:

There will be cash awards granted for the Best of Show, as well as 1st and 2nd prizes for 2D/photography and 3D. Awards are determined by a professional panel and are given based on the artist's overall work, quality and presentation.

...And...Enter the Annual Poster Contest!

Design the 4th Annual Arts on the Square Art Print! The sole winner of the competition will receive a cash prize of \$100, along with recognition as the 2010 WCAB Poster Artist and related extensive publicity!

- Size of entry should be no larger than 12x18.
- Optional (but not mandatory) information to be included in design includes:
Waupaca Community Arts Board's 4th Annual Arts on the Square, August 20-21, 2010, Waupaca Wisconsin
- Submissions will be judged by WCAB's Jury Committee based on criteria including: originality, professional quality, creativity and capture of Arts on the Square theme.
- Submissions should be sent digitally via CD, JPG to info@waupacaarts.org, or photograph to:

**WCAB Poster Contest
PO Box 88
Waupaca, WI 54981**

Don't forget to include your contact information!!!

- Any questions should be directed to info@waupacaarts.org
- Submissions **are due by April 19, 2010**, and the winner will be notified by May 7, 2010. Details regarding reproduction specifications will be discussed with the winner.
- The winner agrees to donate the reproduction rights of their artwork to WCAB. The work will be reproduced as a limited edition fine art print to be sold at the festival and throughout the year. Proceeds support the activities of WCAB. The image will also be used to promote the Arts on the Square event. Good luck!!!